



## LEVEL UP YOUR PROFILE

**August 25th 2010:** Announcing the release of BlockHead Pix, an 8-bit style profile image drawing app for the iPhone, now available on the App Store.

Design vintage video game style characters to use as profile images on your favorite social networking sites, forums, blogs, photo/video sharing sites or your mom's refrigerator. Classic game graphics were all about the pixels. A guy with just three pixels for arms could jump over crocodiles, rescue his royal love-interest and save the planet from galactic invaders. By those standards these little boxes should be more than up to the task of impressing your friends and followers. Re-create 8-bit versions of your favorite characters or concoct something completely unique. BlockHead Pix gives you familiar and intuitive tools to craft pixel perfect images. Once you've designed an avatar with just the right amount of underdog meets protector of the planet, upload directly to your Twitter profile or send a tweet with built in Twitter integration.

## FEATURES

- ★ Create classic game style characters with unique pixel perfect precision.
- ★ Show off your arcade inspired avatars on Twitter with a touch.
- ★ Upload directly to your Twitter profile image.
- ★ Level up all your profiles with easy export options including email and save to photo album.
- ★ Draw with familiar tools, auto-save and shake to undo.
- ★ Get started with built in character templates.
- ★ Keep track of how many pixels you've conquered with the stats scoreboard.

[www.BlockHeadPix.com](http://www.BlockHeadPix.com)

Twitter: [@BlockHeadPix](https://twitter.com/BlockHeadPix)

## ABOUT THE DEVELOPER

Blockhead was created by independent developer Steve Bullock, principal of Steve Bullock Design. Steve learned at an early age the power wielded by these little boxes of color, known as pixels, with his first gaming console: ColecoVision (with the Atari 2600 adapter of course). Like many of his generation he's done virtual battle with countless mutant turtles, irate primates and laser wielding space Nazis. Founded in 2004, Steve Bullock Design is based in Boulder, CO. Steve himself was founded several years earlier and has been helping clients translate their strategy into compelling & award winning creative for 12+ years. To see samples of Steve's work, stop by [www.SteveBullockDesign.com](http://www.SteveBullockDesign.com).

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Have a question? Need an Image? Kelly Miano: [pr@BlockHeadPix.com](mailto:pr@BlockHeadPix.com)